



Dear Community Partner,

It's that time of year again! That's right, Christmas will be here before we know it, and Houston County Habitat for Humanity and Chick-fil-A are proud to announce our 9<sup>th</sup> annual Legacy of Lights. There is nothing more delightful than seeing a child's face glow with excitement as they see a giant Christmas tree and thousands of Christmas lights light up the night sky to announce the beginning of the Christmas season. Except, perhaps, seeing that child's face light up when they see their very own clean, spacious bedroom in her family's



brand new house for the very first time. This year, when you support the 9<sup>th</sup> annual Legacy of Lights you will help spread Christmas joy and give the greatest gift to families and veterans they could ever receive – strength, stability and self-reliance with a safe and affordable home.

Our work has a powerful impact not only on the 63 families we've helped achieve homeownership over the past 28 years, but also on the larger community as a whole. We are completely reliant on charitable donations in order to be able to continue to provide these services. That is why we ask you to remember Houston County Habitat for Humanity with a charitable sponsorship gift in support of our important work during the Christmas season. We want to give the gift of Christmas hope to another family in the community by raising \$50,000 this year, but we can't do it without your help!



We invite you to join us in sharing this season of joy and shining a light of hope in our community as a Legacy of Lights sponsor. Simply visit <a href="https://www.hocohabitat.org">www.hocohabitat.org</a> or mail a check payable to HoCo Habitat, PO Box 7506, Warner Robins, GA 31095. Enclosed you will find more information about various sponsorship opportunities.

Thank you for embracing the meaning of this holiday season and partnering with us to continue building hope in our community!



Wishing you a joyful holiday season,

Pat Braski Operator

Palus Mari

William Goggin Executive Director

Chick-fil-A

**HoCo Habitat for Humanity** 

Flip Page for Sponsorship Level



**OPTION 1** 

\$100 – Light a porch and you receive:



**OPTION 2** 

\$500 – Light a kitchen and dining room you receive:

## **Legacy of Lights Sponsorship Levels**

**DEADLINE TO SUBMIT LOGO/ADVERTISEMENT: 11/22/2019** 

## ¼ page advertisement on Yard sign around drive thru Full page advertisement on Yard sign around drive Name on HoCo Habitat web site linking back to your Name on banner at Chick-fil-A stores website Name on HoCo Habitat web site linking back to your Thank you shout out on social media linking back to your website **OPTION 4 OPTION 3** \$1,000 – Light a home and you receive: \$2,000 & Up – Light a street and you receive: Full page advertisement on Yard sign around drive Full page advertisement on Yard sign around drive Name on banner at Chick-fil-A stores Name on banner at Chick-fil-A stores One night of advertising on-site at Chick-fil-A on Hwy Two nights of advertising on-site at Chick-fil-A on Hwy Name on HoCo Habitat web site linking back to your Name on HoCo Habitat web site linking back to your website website Thank you shout out on social media linking back to Thank you shout out on social media linking back to your website your website Name included in all press releases • Name included in all press releases Name included in all TV & radio spots Name included in all TV & radio spots • Ask us about our \$3K & up premium benefits! PRINT Sponsor Name & Business as you would like it to **COUNT ME IN!** I choose option \_ (write option 1, 2, 3 or 4) appear: Mail your tax-deductible check payable with this form to: **Houston County Habitat for Humanity** PO Box 7506, WR 31095 Email: Online payments are safe and easy at www.hocohabitat.org. Phone: Designate to "Legacy of Lights"

Not only will your name be seen by more than <u>65,000 people over a 4 week campaign</u>, but your Legacy of Lights sponsorship will provide a comfortable, affordable Habitat home for a hardworking family in our community!

Contact Cheryl Glover, Resource Development Director at 478.328.3388 x3 or development@hocohabitat.org

SHOW YOUR COMMUNITY SPIRIT!

ORDER A SIGN LIKE THIS ONE!

